



UX Designer

Who we are

Valeyo is a leading Canadian-based solutions provider to the financial services industry. In addition to being a leader in loan origination technology, we are a trusted distributor for industry-leading carriers and service providers across Canada, whose products strengthen our proprietary technologies and expand our suite of lending and insurance solutions. With more than 40 years of business excellence behind us, Valeyo unites a diverse group of insurance, technology, business, and marketing professionals with a common purpose: to help our clients thrive through strong partnerships. Through the combination of our services-driven vision and distribution expertise, we can push further and faster to provide our clients with a broader range of financial solutions for their customers.

As an organization, we subscribe to the concept of winning as a team, working together, and implementing the best ideas put forward. Guided by our core values of accountability, partner-centricity, teamwork & collaboration, results-orientation, integrity, and passion, we take a unified approach to achieving our shared purpose: To help our clients thrive through strong partnerships.

About the role

The UX Designer is a new role at Valeyo that will help shape the next generation of products. As a key member of our team, you will develop a UX framework best-practices and set the standard for quality. You believe that strong communication and collaboration are essential to all design projects, and you can effectively advocate for the needs of the business while also using empathy to understand user needs and develop solutions that solve problems.

This is a hands-on role that will be active in all aspects of UX research, testing and design. If you're motivated, curious and love how the power of design can improve user experiences, then we would love to hear from you.

What you will do

Responsibilities

- Work in close partnership with product managers throughout the planning and delivery process and seek to understand both the user and business perspective



- Collaborate with product managers and clients to gather, evaluate and present user requirements.
- Work closely with the research team to better understand both qualitative and quantitative inputs that will influence design and align with business requirements
- Leverage insights and data from research team to translate consumer need into design
- Advocate for a user-first approach to problems with evidence-based insights in all areas of the business.
- Build out and maintain a Design Management System that meets the current and future development needs of the business across our suite of products (interface elements, mockups, wireframes etc.).
- Ensure our design framework stays current and evolves with changing user needs/requirements/experiences.

What you bring

Requirements

- Make beautiful and user-friendly designs
- Maintain line of site into enterprise projects and ensure consistency across all projects and platforms.
- Remain up to date on industry trends and best practices related to UI/UX.
- Conduct and drive appropriate quality assurance processes and audits for our UX framework as part of software development framework at Valeyo
- Drive recurring “UX Committee” at Valeyo to ensure internal alignment and appropriate collaboration on all design projects

Qualifications / Skills and Experience

- Strong knowledge and proven experience in user experience design and product design
- Proven experience working on technically complex products



- Proven experience with software design.
- Flexible and able to work in a fluid project/development environment
- Experience working with/as part of a project team
- Knowledge of agile methodology an asset
- Knowledge of wireframe tools (i. Wireframe.cc and InVision, Whimsical) an asset
- Working knowledge of design software such as Adobe Illustrator and Photoshop
- Coding experience (HTML, VB, CSS) an asset
- Strong organizational and time management skills
- Excellent communication and collaboration skills

The Valeyo Way:

Through collaboration and innovation, everything we do at Valeyo is focused on people - those we help and those we hire.

It's #thevaleyo way to empower our people with autonomy to make decisions that align with our values, to treat each other with compassion focusing on what we can accomplish as a team; and to recognize our individual and collective efforts.

We share a passion and drive for success and are proudly diverse team. Embracing our differences enhances everything we are involved in from our social awareness as an organization, to our creative problem solving, to the communities we support.

We offer our team the best of both worlds: a fast-paced, innovative environment and an established organization. This includes:

- A healthy, fulfilling work-life balance through a flexible hybrid work model, a Health and Personal Spending Account, plus the comprehensive benefits and perks of a financially stable organization including Group Retirement Savings Plan (RRSP) with a company match for Deferred Profit Sharing Plan (DPSP) and a generous paid-time-off policy including vacation, personal/sick time, wellness day and statutory holidays.



- A continuously evolving people-first environment that takes time to have some fun (virtual team building events including scavenger hunts, charity drives, FitBit challenges, photo challenges, virtual social events, including team lunches, and once we're able to safely do so, awesome potlucks, costume competitions, and karaoke battles) while providing access to professional development opportunities through training and educational assistance programs.
- A bigger than us outlook. Valeyo is committed to conducting its business activities in responsible manner with emphasis on those that are most relevant to our business: including ethical behavior, concern for employee health and safety, care for the environment and respect for the communities we serve.

If you have 70% of the qualifications we are looking for and want to be part of success, we encourage you to express your interest. We can't promise it will be a fit, but we do promise to consider your experience. Apply now.

Valeyo is committed to providing a barrier-free work environment. As such, Valeyo will provide reasonable accommodations available to applicants with disabilities upon request during the recruitment process.

Please contact careers@valeyo.com for accommodation requests.

Valeyo is an independently operated subsidiary of Securian Financial Group, a Fortune 500 company and one of the largest providers insurance, retirement and investment products and services in North America.